

Improving Your Odds in Entertainment and Sports Law

**ABA Forum on the Entertainment and Sports Industries
Goes to Las Vegas**

Register Now
<http://ambar.org/es-am16>



Keynote Speaker

Richard H. Bryan
United States Senator (D)
Former Nevada Governor

Friday, October 7, 2016
12:45pm-2:00pm

2016 Annual Meeting

ABA Forum on the Entertainment and Sport Industries

October 6-8, 2016

Cosmopolitan of Las Vegas | Las Vegas, NV



Dear Forum Members and Friends:

Don't miss the ABA Forum on the Entertainment and Sports Industries 2016 Annual Meeting in Las Vegas, Nevada, October 6-8, 2016 at the Cosmopolitan of Las Vegas Hotel. Join us for three days of programming and take home innovative and progressive concepts for improving your odds in entertainment and sports law.

This year's meeting, located in the entertainment and gaming capital of the world, offers an unsurpassed selection of entertainment and sports educational programming and collegial social events for attorneys and other professionals practicing in every sector of the industry. The CLE and networking opportunities are unparalleled.

You can find all the details about this year's program in one of the world's most energetic cities online at <http://ambar.org/es-am16>.

We look forward to welcoming you in Las Vegas!

Sincerely,

Janine Small

Janine Small, Forum Chair
Janine Small, PLLC
New York, NY

Todd Brabec

Todd Brabec, Annual Meeting Co-Chair
Los Angeles, CA

Len Glickman

Len Glickman, Forum Chair-Elect
Cassels Brock & Blackwell LLP
Toronto, Ontario (Canada)

Kenneth Freundlich

Kenneth Freundlich, Annual Meeting Co-Chair
Freundlich Law
Encino, CA

Meeting Registration

To register for all programs, events, and tours described in this brochure, please visit <http://ambar.org/es-am16>. For personalized assistance, contact the ABA Service Center at 800.285-2221 (9:00am-6:00pm ET) and mention Meeting Code ES1610 when registering by phone. A confirmation will be sent to you within ten days of receipt of your registration. **Registrations will not be processed without payment.**

Program Schedule

Thursday, October 6	Friday, October 7	Saturday, October 8
<p>2:00pm-2:30pm <i>Orientation for New Members</i></p> <p>2:30pm-4:00pm</p> <ul style="list-style-type: none"> • <i>Ethically Representing Athletes and Celebrities in Difficult Situations</i> • <i>The Non-Profit General Counsel: The Next Frontier for Entertainment Lawyers</i> <p>4:15pm-5:45pm <i>Plenary Session: Global Rights Management Systems and Marketplaces</i></p>	<p>8:00am-9:30am <i>Mindfulness as the Cornerstone for Competent Lawyering</i></p> <p>8:30am-9:30am <i>Discussion Roundtables</i></p> <p>9:30am-11:00am</p> <ul style="list-style-type: none"> • <i>Legal Issues in Live Entertainment Part I: Using New Technologies in Theatre Venues and Nightclubs</i> • <i>The Digital Life of Songs and Recordings- The Anatomy of Digital Licenses</i> • <i>Sports Gambling</i> <p>11:15am-12:45pm</p> <ul style="list-style-type: none"> • <i>Open Discussion: Death, Taxes and Rock n' Roll: Post Mortem Legacy & IP Management</i> • <i>Hot Legal Topics in College Sports</i> • <i>Blazing A New Trail: How Recording Artists Are Partnering with the Liquor, Wine, Beer, and Marijuana Industries to Create Customized Artist-Branded Products</i> <p>12:45pm-1:15pm <i>Luncheon</i></p> <p>1:15pm-2:00pm <i>Keynote Address: Featuring Richard H. Bryan, U.S. Senator (D) and Former Nevada Governor</i></p> <p>2:00pm-3:00pm <i>Plenary Session: Power Lawyers with Matt Belloni of the Hollywood Reporter</i></p>	<p>9:00am-10:30am <i>Plenary Session: Litigation Roundup</i></p> <p>10:45am-12:15pm</p> <ul style="list-style-type: none"> • <i>Legal Issues in Live Entertainment II: Building a Broadway Global Brand</i> • <i>Doing Business in China: Challenges and Opportunities</i> • <i>Sports Team General Counsels</i> <p>12:15pm-12:45pm <i>Informal Lunch Break with our Sponsors</i></p> <p>12:45pm-2:15pm</p> <ul style="list-style-type: none"> • <i>Streaming, Virtual Reality and the Role of Sports Content</i> • <i>Legal Issues in Live Entertainment III: So It's <u>My</u> Fault? Current Issues in Sport and Entertainment Liability</i> • <i>Breaking into the Industry</i>

Join the Forum
in Las Vegas for a
Show-Stopping Event

Early-Bird Registration Ends:
September 12, 2016

Housing Deadline:
September 14, 2016

Get all the details at:
<http://www.ambar.org/es-am16>



Featured Speakers



John Branca
Partner and Head of the Music
Department
Ziffren Brittenham
(Los Angeles, CA)



Prof. David Williams, II
Vice Chancellor for Athletics and
University Affairs, Athletic
Director, and Professor of Law
Vanderbilt University
(Nashville, TN)



Gretchen Bruggman Rush
Partner, Hansen Jacobson Teller
Hoberman Newman Warren
Richman Rush & Kaller; Former
U.S. Professional Tennis Player
(Los Angeles, CA)



Daphnée Saget Woodley,
General Counsel, Vice President
and Assistant Secretary,
Jazz at Lincoln Center
(New York, NY)

Schedule of Events

Thursday, October 6, 2016

1:00pm-5:00pm

Registration, Sponsor Exhibits, and Hospitality Open

2:00pm-2:30pm (Condesa 9 – 2nd Flr)

Welcome and Orientation

(Presented by the Forum Membership Committee)

Join the Forum Officers and special interest Division Chairs for a light-hearted interactive session introducing you to the Forum and the Annual Meeting. Bring your pad and pen with you to take notes about those “*must attend*” sessions during the Annual Meeting and where you can get the most bang for your registration dollars.

Hosts

- **Janine Small**, Janine Small, PLLC; Chair, ABA Forum on the Entertainment and Sports Industries (New York, NY)
- **Len Glickman**, Partner, Cassels Brock & Blackwell; Chair-Elect, ABA Forum on the Entertainment and Sports Industries (Toronto, Ontario, Canada)
- **Travis Life**, Leavens Strand & Glover; Chair, Forum Membership Committee (Chicago, IL)

2:30pm-4:00pm (CLE #B1) (Belmont 1 – 4th Floor)

Ethically Representing Athletes and Celebrities in Difficult Situations

From fielding a client's call in the middle of the night to accepting business opportunities in lieu of fees, learn how to deal with the most difficult sports and entertainment clients and issues, effectively and ethically.

Moderator

- **Robert J. Caldwell**, Shareholder, Kolesar & Leatham (Las Vegas, NV)

Panelists

- **David Chesnoff**, Partner, Chesnoff & Schonfeld (Las Vegas, NV)
- **Janeen Isaacson**, Assistant Bar Counsel, State Bar of Nevada (Las Vegas, NV)
- **David Mincavage**, Assistant Bar Counsel, State Bar of Nevada (Las Vegas, NV)

2:30pm-4:00pm (CLE #B2) (Belmont 2 – 4th Floor)

The Non-Profit General Counsel: The Next Frontier for Entertainment Lawyers

(Presented by the Forum's Volunteer Lawyers for the Arts Division)

There are many legal roles in arts and entertainment nonprofits ranging from serving on a board to outside counsel to executive director, president and/or general counsel. Come learn about the most prevalent legal issues and how to juggle many hats in the nonprofit world. Our panelists will also cover the ins and outs of nonprofit board

service, a board member's fiduciary role, conflicts of interest policies, board governance and structure, directors and officers insurance, and ethical challenges.

Performing pro bono work is a popular inroad to nonprofit client development and management roles. Learn about opportunities to handle (and limit) pro bono engagements and to separate legal counseling from active board participation and hear about unique career paths to leadership within both small and large impactful nonprofit institutions and organizations.

Moderator

- **Casey Gill Summar**, Executive Director, Arts & Business Council of Greater Nashville (Nashville, TN)

Panelists

- **Lauri S. Thompson**, Shareholder, Greenberg Traurig (Las Vegas, NV)
- **Mark Tratos**, Founding Shareholder, Greenberg Traurig (Las Vegas, NV)
- **Daphnée Saget Woodley**, General Counsel, Vice President and Assistant Secretary, Jazz at Lincoln Center (New York, NY)

4:00pm-4:15pm

Break

4:15pm-5:45pm (CLE #P1) (Belmont 1 – 4th Floor)

Plenary Session: Global Rights Management Systems & Marketplaces

(Presented by the Forum's International Entertainment Law Division)

As the proliferation of the internet continues to flourish, access to global rights management systems and marketplaces is becoming even more critical to the legal access, exploitation and protection of intellectual property assets.

This plenary session will discuss: how content owners are offering, monitoring and enforcing their copyrights in today's music, film, television, book publishing and visual arts industries; what new companies have been established in an attempt to keep up with the ongoing rapid technological pace and avid consumer demands; how international developments are affecting this ever changing landscape; and related licensing, trade policy and enforcement issues.

Moderator:

- **Cynthia Sanchez**, Attorney and Mediator (Los Angeles, California and Mexico City, Mexico)

Panelists

- **Joshua Bark**, Senior Manager, Rights and Clearances, North America, BBC Worldwide (New York, New York)
- **Randy Grimmert**, Chief Executive Officer, Global Music Rights (Los Angeles, California)

- **Christopher S. Reed**, Senior Counsel, Content Protection Policy, Fox Entertainment Group; Strategic Advisor, Orangenius, Inc. (Los Angeles, California)
- **M. Luisa Simpson**, Executive Director, International Enforcement and Trade Policy, Association of American Publishers (Washington, DC)

10:30pm-12:00 Midnight

Midnight Meet and Greet Welcome Reception **Ticketed Event: Free**

The Forum Governing Committee invite you to join them for an informal gathering. Enjoy a nightcap and desserts while renewing old acquaintances, making new ones, and enhancing your sports and entertainment network. (**Ticketed Event: Admittance for all Annual Meeting registrants and their spouse or one guest is free.**)

Friday, October 7, 2016

7:30am-3:30pm (Mont-Royal Ballroom – 4th Floor)

Continental Breakfast, Registration, Exhibits, and Hospitality

Continental Breakfast Served from 7:30am-8:30am

Support those who support us by visiting our sponsors in the exhibition area. Learn what's new and exciting from industry providers while meeting a variety of businesses supporting the Annual Meeting.

8:00am-9:30am (CLE #B3) (Nolita 1 – 4th Floor)

Mindfulness as the Cornerstone for Competent Lawyering

A substantial body of research indicates that secular mindfulness, the practice of present-focused, non-judgmental attention, offers a powerful technique for disengaging from habitual, harmful behaviors, including alcohol and drug abuse, workaholism, and compulsive technology use. Particular mindfulness practices can also be used to cultivate greater empathy and compassion, which form important foundations for civility and ethical conduct. In this session, we'll explore the research on these findings and their implications for lawyers, and learn portable practices for implementing these important benefits for a happier, more balanced, and more effective life in the law. *May be eligible for California competence issues credit.*

Speaker:

- **Dan Carlin**, Director, Training Program, WarriorOne (Berkeley, CA)

8:30am-9:30am (Mont-Royal Ballroom – 4th Floor)

Discussion Groups

9:30am-11:00am (CLE B4) (Nolita 1 – 4th Floor)

Legal Issues in Live Entertainment Part I: Using New Technologies in Theatre Venues and Nightclubs

Explore technological trends in live stage performances and nightclub venues. Examine the virtues of adopting off-the-shelf technology vs obtaining exclusive licenses for equipment and proprietary technology including the potential for patents or other intellectual property protections. Learn how licensing fees for proprietary technologies impact budgetary and operations considerations.

Moderator

- **Mark G. Tratos**, Shareholder, Greenberg Traurig (Las Vegas, NV)

Panelists

- **James Algate**, Vice President, Hakkasan (Las Vegas, NV)
- **Jerry Nadal, Sr.**, Vice President, Cirque du Soleil (Las Vegas, NV)
- **Lauri Thompson**, Shareholder, Greenberg Traurig (Las Vegas, NV)

9:30am-11:00am (CLE #B5) (Nolita 2 – 4th Floor)

The Digital Life of Songs and Recordings - The Anatomy of Digital Licenses

(Presented by the Forum's Music and Personal Appearances Division)

With new technologies evolving almost daily, the role of the music lawyer continues to evolve as well. Panelists will lead you through an in-depth examination of the various issues involved in the negotiation of digital licenses between record labels and music publishers doing business with app creator/streaming services, and other third parties. Gain a better understanding of the basic elements involved in a variety of digital licensing deals through the presentation of a mock negotiation designed to illustrate the numerous issues facing lawyers during such showdowns.

Moderator

- **Zeina H. Grenier**, Vice President, Business & Legal Affairs, Universal Music Publishing Group (Santa Monica, CA)

Panelists

- **Casey M. Chisick**, Partner, Cassels Brock & Blackwell LLP (Toronto, Ontario)
- **Timothy A. Cohan**, Senior Vice President, Legal and Business Affairs, Peermusic (Burbank, CA)
- **David Ring**, Attorney and Digital Media Consultant; Former Executive Vice President, Global Digital Business, Universal Music Group (Los Angeles, CA)
- **Charmaine D. Smith**, Shareholder, Entertainment and Media Practice, Greenberg Traurig, LLP (Atlanta, GA)

9:30am-11:00am (CLE #B6) (Nolita 3 – 4th Floor)

Sports Gambling

(Presented by the Forum's Sports Division)

Explore the current status of sports betting with an emphasis on the New Jersey sports betting case currently pending in the Third Circuit Court of Appeals. Take a futuristic look at the gambling industry and what role fantasy sports betting will play moving forward.

Moderator

- **Daniel Werly**, Founder/Managing Editor, The White Bronco Sports Law Website; Professor of Arbitration in Sports, Charleston School of Law (Chicago, IL)

Panelists

- **Joseph M. Asher**, Chief Executive Officer, William Hill Race & Sports Book (Las Vegas, NV)
- **Robert J. Caldwell**, Shareholder, Kolesar & Leatham (Las Vegas, NV)
- **Hon. Philip M. Pro**, JAMS Arbitration and Mediation Services; Member, Nevada Gaming Commission; Former U.S. District Judge (Las Vegas, NV)
- **Daniel L. Wallach**, Partner, Becker & Poliakoff (Ft. Lauderdale, FL)

11:00am-11:15am
Break

11:15am-12:45pm (CLE #B8) (Nolita 1 – 4th Floor)

Hot Legal Topics in College Sports

(Presented by the Forum's Sports Division)

Take a journey into the trenches of college sports with our panelists as they examine the top legal issues, challenges, and up-to-the-minute developments in the world of college sports. Discover the inside scoop on the pay-for-play controversy and develop your game plan to effectively maneuver through the ever-changing antitrust, publicity, and employment playing fields. Industry experts will address the red-hot issues affecting NCAA governance and rules and provide their predictions for reforms in college sports moving forward.

This session made possible through the generous support of ISDE



Moderator

- **Laura Warren**, Senior Associate General Counsel, DePaul University (Chicago, IL)

Panelists

- **Woodie Dixon, Jr.**, General Counsel and Senior Vice President of Business Affairs, Pac-12 Conference (San Francisco, CA)
- **Gabe Feldman**, Professor of Law, Director of Sports Law Program, Associate Provost for NCAA Compliance, Tulane University (New Orleans, LA)
- **LaKeisha Marsh**, Partner, Akerman LLP (Chicago, IL)
- **David Williams, II**, Vice Chancellor for Athletics and University Affairs, Athletic Director, and Professor of Law, Vanderbilt University (Nashville, TN)

11:15am-12:45pm (CLE #B9) (Nolita 2 – 4th Floor)

Blazing A New Trail: How Recording Artists Are Partnering with the Liquor, Wine, Beer, & Marijuana Industries to Create Customized Artist-Branded Products

(Presented by the Forum's Licensing, Branding, & Merchandising Division)

News Alert! Recording artists such as Megadeth, Dave Matthews, and Iron Maiden, as well as the estates of Bob Marley and Snoop Dogg are partnering with liquor and marijuana industries to create custom artist-branded products. Using the celebrity's name and recognition, these products are then aggressively marketed to the public. Join our panelists as they examine this new trendsetting marketing and endorsement concept and the progressive opportunities being negotiated behind closed doors.

Moderator

- **David Lessoff**, Counsel, Manatt, Phelps & Phillips (Los Angeles, CA)

Panelists

- **Shaun C. Clark**, Partner, Sheppard Mullin Richter & Hampton LLP (Los Angeles, CA)
- **Jonathan Blaufarb**, Partner, Counsel, LLP (San Francisco, CA)
- **Suzette Toledano**, Toledano Entertainment & Arts Law (New Orleans, LA)

11:15am-12:45pm (CLE #B7) (Nolita 3 – 4th Floor)

Open Discussion: Death, Taxes and Rock n' Roll: Post Mortem Legacy and IP Management

With the deaths of iconic baby boomer artists we thought immortal, it may feel as if Rock & Roll is literally and figuratively dying. The need for entertainment lawyers to understand the legal and business issues concerning IP management and legacy protection as a consequence of aging and death, is inevitable. Learn tips, strategies, and best practices from panelists at the forefront of these issues as they share their lessons learned from working with post mortem and inter vivos estates in planning for life's guaranteed outcomes.

Discussion Leaders

- **Kenneth J. Abdo**, Entertainment Department Chair, Lommen Abdo Law Firm (Minneapolis, MN)
- **John Branca**, Partner and Head of the Music Department, Ziffren Brittenham (Los Angeles, CA)
- **Jeff Jampol**, President, Jampol Artist Management, Inc. (JAM, Inc.) (Los Angeles, CA)

12:45pm-1:15pm (Brera 4-6 – 3rd Floor)

Luncheon

Ticketed Event: Free to meeting registrants (\$65 per guest)

Admittance for all Annual Meeting registrants is free. Please register for this event so we have an accurate attendee count.



Luncheon includes presentation of the Ed Rubin Award to **Kenneth J. Abdo**, Entertainment Department Chair, Lommen Abdo Law Firm (Minneapolis, MN)

Luncheon made possible through the generous support of our sponsors:



SoundExchange



PricewaterhouseCooper

1:15pm-2:00pm (Brera 4-6 – 3rd Floor)

Keynote Address

Speaker: **Richard H. Bryan**, U.S. Senator (D) and former Nevada Governor



Richard H Bryan (D), a Senator from Nevada; born in Washington, D.C., July 16, 1937; attended public school in Las Vegas, Nev., graduated from University of Nevada, Reno, 1959; received law degree from University of California (Hastings) College of Law, 1963; United States Army 1959-1960; admitted to the bar and commenced practice of law in Nevada, 1963; public defender 1966-1968; member of the Nevada senate 1972-1978; Nevada attorney general 1979-1983; Governor of Nevada 1983-1989; elected as a Democrat to the United States Senate in 1988; reelected in 1994, and served from January 3, 1989, to January 3, 2001; was not a candidate for reelection in 2000; chairman, Select Committee on Ethics (One Hundred Third Congress).

2:00pm-3:30pm (CLE #P2) (Brera 4-6 – 3rd Floor)

Plenary Session: Power Lawyers with Matt Belloni of the Hollywood Reporter

Matt Belloni, Executive Editor of the *Hollywood Reporter* and *Billboard* and Editor of the annual *Hollywood Reporter's Power Lawyers* issue will present a Barbara Walters-style interview with several pre-eminent power lawyers about their representation of high profile clients in current hot-topic matters in entertainment and sports law.

- **Susan Zuckerman Williams**, Partner, Loeb & Loeb (Los Angeles, CA)
Ms. Williams concentrates her practice on media finance and entertainment transactions. She routinely advises clients on the legal and business aspects of sophisticated debt and equity financing as well as complex licensing and distribution arrangements for motion pictures, television and new media, both domestically and internationally.
- **P. John Burke**, Partner, Akin Gump Strauss Hauer & Feld (Los Angeles, CA)
Mr. Burke's practice focuses on media finance, with an emphasis on motion picture transactions including advising clients with respect to structuring and executing film slate financings, complex distribution agreements, tax-advantaged financing, subsidies and co-production arrangements in various countries throughout the world.
- **Charles J. Harder**, Harder Mirell & Abrams LLP (Beverly Hills, CA)
Charles Harder is one of the few go-to litigators in the United States for entertainment, intellectual property and business litigation. He literally "writes the book" on his core practice areas as Editor and Co-Author of *Entertainment Law and Litigation*, a law treatise published by LexisNexis. Mr. Harder has been listed repeatedly as one of the Top 100 "Power Lawyers" in America by The Hollywood Reporter (one of only 30 litigators).

3:45pm-6:00pm

Behind the Scenes: A Tour of Cirque du Soleil

Ticketed Event: \$15 per person

Backstage tours and review of the technology used to perform the Cirque du Soleil productions.

3:45pm-6:00pm

Behind the Scenes: A Tour of Hakkasan

Ticketed Event: \$15 per person

Review of the technology used at the Hakkasan nightclub.

3:00pm-6pm

Behind the Scenes at William Hill Race and Sportsbook

Ticketed Event: \$15 per person

6:30pm-8:00pm (Brera 4-6 – 3rd Floor)

Buffet Dinner and Jam Session

Ticketed Event: Free

You and your spouse, guest, and family members are invited to join the Forum for a casual and fun-filled buffet dinner. (**Ticketed Event: Admittance for all Annual Meeting registrants and their spouse or guests is included in the registration fee.**)

10:00pm-1:00am (Chateau Nightclub in the Paris Hotel)

(Across the street from the Cosmopolitan of Las Vegas)

Paris Vegas, 3655 Las Vegas Boulevard South

Reception Hosted by Ted Reid

Ted Reid of Morgan Stanley invites you to a reception at the Chateau. Your ABA badge will be required to gain entrance to the reception. Ask for the Ted Reid Event upon arrival.

Saturday, October 8, 2016

8:00am-2:00pm (Mont-Royal Ballroom – 4th Floor)

Continental Breakfast, Registration, Exhibits, and Hospitality

Continental Breakfast Served from 8:30am-9:30am

9:00am-10:30am (CLE #P3) (Nolita 2 – 4th Floor)

Plenary Session: Litigation Roundup

(Presented by the Forum's Litigation Division)

This last year has seen landmark decisions on a variety of issues in sports, music, film, television, and other key areas. Join our expert panel for review of some of the most significant developments passed down from the courts this past year. Take home practice tips and lessons learned from recent litigation and how these cases will affect the way you counsel your clients moving forward. Learn about discernable trends and cases likely to be a major factor in entertainment law in the coming year.

Moderator

- **Kenneth Freundlich**, Freundlich Law (Encino, CA)

Panelists

- **William J. Briggs, II**, Partner, Venable LLP (Los Angeles, California)
- **Helene M. Freeman**, Partner, Phillips Nizer (New York, NY)
- **Howard E. King**, Managing Partner, King Holmes Paterno & Soriano, LLC (Los Angeles, CA)
- **Jennifer Scullion**, Partner, Proskauer (New York, NY)

10:30am-10:45am

Break

10:45am-12:15pm (CLE #B12) (Nolita 1 – 4th Floor)

Sports Team General Counsels

(Presented by the Forum's Sports Division)

What is a General Counsel in terms of business versus traditional legal skills and roles? Most GCs will tell you they are business people with a legal background. In professional sports, business skills are especially relevant to a GC's success but exactly what does that mean? Join our panel of legal sports professionals who will help you gain a better understanding of the scope of sports law and uncover the specific unique traits that set a sports General Counsel apart from traditional corporate lawyers.

Moderator

- **Glenn Ware**, Principal, Leader, Threat Management, Anti-Corruption and Corporate Intelligence Practice Groups, PricewaterhouseCooper (Washington, DC)

Panelists

- **Ahron Cohen**, General Counsel, Arizona Coyotes Hockey Club (Phoenix, AZ)
- **Nicole Duckett Fricke**, General Counsel and Vice President, Los Angeles Clippers (Los Angeles, CA)
- **Jason Hillman**, Vice President and General Counsel, Cleveland Cavaliers (Cleveland, OH)

- **Caleb Jay**, Senior Director, Legal Affairs and Associate General Counsel, Arizona Diamondbacks (Phoenix, AZ)

10:45am-12:15pm (CLE #B10) (Nolita 3 – 4th Floor)

Legal Issues in Live Entertainment II:

Building a Broadway Global Brand

(Presented by the Forum's Theater and Performing Arts Division)

While Broadway remains the “make or break” location for theatrical productions, in particular with respect to musical theater, producers are increasingly setting their sights far beyond Broadway, and even traditional English language markets. Discover the revolution that is merging in theater and examine the boom in productions launching in continental Europe, Asia, and elsewhere. Take an insider's look at how savvy producers are developing their shows into global brands.

Moderator

- **M. Graham Coleman**, Partner, Davis Wright Tremaine (New York, NY)

Panelists

- **Robbin Kelley**, Head of Legal Affairs / Motion Picture, Television, Live Stage, DreamWorks Animation LLC (Los Angeles, CA)
- **F. Richard Pappas**, Attorney-at-law (Austin, TX)
- **Victoria G. Traube**, Executive Vice President of Business Affairs and General Counsel, Imagem USA (New York, NY)

10:45am-12:15pm (CLE #B11) (Nolita 2 – 4th Floor)

Doing Business in China: Challenges and Opportunities

(Presented by the Forum's Motion Pictures, Television, Cable and Radio Division)

As the world's largest economy and the second largest film market, China presents Hollywood with immense opportunities yet unique challenges. An expert panel with extensive legal and business experience in the Middle Kingdom will share their experiences identifying valuable opportunities with the right partners, negotiating mutually beneficial deals and navigating important regulatory requirements.

Moderator

- **Tom K. Ara**, Shareholder, Greenberg Traurig, LLP, Entertainment and Media Practice (Century City, CA)

Panelists:

- **Christopher C. Chen**, Senior Vice President of Business Development, Endgame Entertainment (Beverly Hills, CA)
- **Sandra Kim**, Director, Business and Legal Affairs, BBC Worldwide Productions (Los Angeles, California)
- **Michael X. Marinelli**, Shareholder, Greenberg Traurig, LLP, Foreign Corrupt Practices Act (FCPA) & Global Anti-Corruption Practice (Washington, DC)

12:15pm-12:45pm (Mont-Royal Ballroom – 4th Floor)

Informal Lunch Break with our Sponsors

12:45pm-2:15pm (CLE #B14) ((Nolita 1 – 4th Floor)

Legal Issues in Live Entertainment III:

So It's My Fault? Current Issues in Sport and Entertainment Liability

(Presented by the Forum's Arts & Museums Division and the Theater and Performing Arts Division)

Entertainment and sports events have three things in common: (1) large crowds, (2) exposed seating, and (3) high energy activities. These spectacles have the potential for dangerous, sometimes deadly,

consequences: Performers and spectators fall from the rafters; playing fields cause career-ending injuries; fans are trampled; a puck, ball, bat, or work of art becomes a lethal flying object. Take an insider's look at the risks and responsibilities of attending and presenting live events. Understand how the assumption of risk and duty of care impacts the design and marketing of sports and entertainment events. Learn how to advise your clients as panelists guide you through best practices for protecting owners, performers, athletes, and spectators from personal injury and property damage claims.

Moderator

- **LeAnn Shelton**, General Counsel and Director of Business Affairs, Rockwell Group (New York, NY)

Panelists

- **Cheryl L. Davis**, Partner, Menaker & Herrmann LLP (New York, NY)
- **John E. Fagan**, Partner Duane Morris LLP (Lake Tahoe, CA)
- **Ron Hess**, Assistant Vice President, Momentous Insurance Brokerage (Van Nuys, CA)
- **Tania Williams**, Managing Partner, The Williams Law P.A. (West Palm Beach, FL)

12:45pm-2:15pm (B13) (Nolita 2 – 4th Floor)

Streaming, Virtual Reality, and the Role of Sports Content

(Presented by the Forum's Digital Media and New Technologies Division, Electronic Gaming Division, and Sports Division)

From free streams of NFL games on Twitter to broadcasts of NBA games in VR, newer platforms are increasingly looking to sports as a distribution source. How does this potential marriage of sports and technology impact early adoption of these mediums, as well as traditional broadcast deals, distribution windows and network relations? Join our panel of industry professionals for an examination of these developments, growth of the mediums, and the types of deals involved, including related legal concerns, and more.

This session made possible through the generous support of Wilson Sonsini Goodrich & Rosati



Moderator

- **Steve Herz**, President, IF Management (New York, NY)

Panelists

- **Carissa Coze**, Partner, Jenner and Block (Los Angeles, CA)
- **Ike Lawrence Epstein**, Chief Operating Officer, UFC (Las Vegas, NV)
- **Jamie Hemann**, Vice President of Media Administration and Talent, NFL Network (Culver City, CA)
- **Jonder Ho**, Manager, Business Affairs, NBCUniversal Media, LLC (Los Angeles, CA)

12:45pm-2:15pm (B15) (Nolita 3 – 4th Floor)

Breaking Into The Industry

(Sponsored by the ABA Young Lawyers Division Entertainment and Sports Committee and the Forum's Young Lawyers Caucus)



Moderator

- **Christopher Ivory**, Principal, The Ivory Firm (Atlanta, GA)

Panelists

- **Wesley Friedman**, Counsel, Arena Football League (Las Vegas, NV)
- **Maacah Scott**, Staff Counsel, Arizona Diamondbacks (Phoenix, AZ)
- **Anant Tamirisa**, Director, Business & Legal Affairs, Pantelion Films/Lionsgate (Los Angeles, CA) (invited)

3:00pm-6pm

Behind the Scenes: A Tour of Cirque du Soleil

Ticketed Event: \$15 per person

Backstage tours and review of the technology used to perform the Cirque du Soleil productions.

3:00pm-6pm

Behind the Scenes: A Tour of Hakkasan

Ticketed Event: \$15 per person

Review of the technology used at the Hakkasan nightclub.

Sunday, October 9, 2016

8:00am-8:00pm

Grand Canyon West Rim Tour with a Stop at Hoover Dam

Ticketed Event: \$105 per person

Join the Forum on the Entertainment Industries for a journey through to Hoover Dam to the Grand Canyon's West Rim. Take this opportunity to get some awesome pictures. At the West Rim, you have free time to explore and experience one of the most amazing seven natural wonders of the world.

Sold Out

9:00 am – 1:30 pm

First Annual Forum Golf Outing

Ticketed Event: \$135 per player

Join your friends and colleagues for a fun round of golf at the beautiful Desert Pines Golf Club, designed by the renowned Pete Dye and located conveniently near the Las Vegas strip.



Social Events & Tours

Thursday, October 6

2:00pm-2:30pm

Orientation and Welcome for New Members

Free open admittance for all attendees

10:30pm-12:00 Midnight

***Midnight Meet and Greet
Welcome Reception***

Ticketed Event: Free admittance for all Annual Meeting attendees and their spouses or 1 guest

Friday, October 7

7:30am-9:00am

Continental Breakfast in the Exhibit Area

12:45pm-1:15pm

Luncheon

Ticketed Event: Free admittance for all Annual Meeting attendees

3:45pm-6:00pm

Behind the Scenes: A Tour of Cirque du Soleil*

Ticketed Event: \$15 per person

3:45pm-6:00pm

Behind the Scenes: A Tour of Hakkasan*

Ticketed Event: \$15 per person

3:45pm-6:00pm

Behind the Scenes: A Tour of William Hill Race and Sportsbook*

Ticketed Event: \$15 per person

6:30pm-8:00pm

Buffet Dinner & Jam Session

Ticketed Event: Free admittance for all Annual Meeting attendees and their spouses and guests

10:00pm-1:00am (Chateau Nightclub at the Paris Hotel)

Reception Hosted by Ted Reid

Saturday, October 8

8:00am-9:30am

Continental Breakfast in the Exhibit Area

12:15pm-12:45pm

Informal Lunch Break with our Sponsors

Ticketed Event: Free admittance for all Annual Meeting attendees

3:00pm-6:00pm

Behind the Scenes: A Tour of Cirque du Soleil*

Ticketed Event: \$15 per person

3:00pm-6:00pm

Behind the Scenes: A Tour of Hakkasan*

Ticketed Event: \$15 per person

Sunday, October 9

9:00am-1:30pm

First Annual Forum Golf Outing

Ticketed Event: \$135 per person

8:00am-8:00pm

Grand Canyon West Rim Tour with a Stop at Hoover Dam

Ticketed Event: \$105 per person

Sold Out

Still Want to Purchase a Ticket?

Update your registration and pay online at
<http://ambar.org/es-am16>



Registration

Meeting Registration

To register for all programs, events, and tours described in this brochure, please visit <http://ambar.org/es-am16> or, for personalized assistance, contact the ABA Service Center at 800.285-2221 (9:00am-6:00pm ET). A confirmation will be sent to you within ten days of receipt of your registration. Registrations will not be processed without payment.



Registration Deadlines

Monday, September 12 (11:59pm)
 Tuesday, September 13 (12:01am)
 Wednesday, September 28 (11:59pm)
 Thursday, October 6 (1:30pm)

Advance Early-Bird Registration Deadline
 Regular Registration Fees Take Effect
 Advance Registration Closes*
 On-Site Registration Opens

*After September 28, you may still register for the Annual Meeting online or through the ABA Service Center; however, your name will not be included on the Advance Registration List distributed to attendees and we cannot guarantee that your badge will be pre-made for you upon your arrival at the meeting. ***If you register for the Annual Meeting after September 28, please bring your registration receipt with you to the meeting to show proof of payment.***

Advance Registration

A confirmation will be sent to you within ten days of receipt of your registration. Registrations will not be processed without payment.

On-Site Registration

If you are unable to register for the meeting prior to arriving in Las Vegas, on-site registration will be available beginning at 1:00pm on Thursday, October 6, 2016 on the 4th Floor of the Cosmopolitan of Las Vegas Hotel.

Financial Aid Policy

ABA Forum on the Entertainment and Sports Industries Annual Meeting Scholarship

Application Deadline: August 15, 2016

Scholarships (waiver of full or partial CLE program registration fees) are available to attend the Forum CLE programs. To apply, please complete the Scholarship Application Form found at <http://ambar.org/es-am16>. You will be required to submit the following information with your application:

- Resume (for law students, please indicate your expected graduation date and any pertinent course work, academic scholarships, extracurricular activities/employment or volunteer experience related to sports and entertainment law).
- Cover letter explaining the following:
 - Your interest in entertainment and sports law
 - Your interest in attending the CLE programs
- A letter of recommendation (law students applicants must provide an academic reference)
- The deadline to request a scholarship is August 15, 2016 and must be submitted by completing the electronic application form found at <http://ambar.org/es-am16>.

ABA Financial Assistance

A limited number of scholarships to defray tuition expenses are available for this program. To request an application or receive additional information, please contact Carol.Simmons@americanbar.org. Qualifying attorneys may receive a 50% reduction in tuition fees.

Registration Fees

Your registration fee includes 2 half days and 1 full day of programming, continental breakfasts, luncheon, receptions, and access to all written course materials.

	Early-Bird On or Before 11:59pm Monday, September 12	Regular After 12:01am Tuesday, September 13
Forum Member	\$650	\$650
ABA Member (includes 1 yr membership in Forum)	\$700	\$700
ABA Member (Forum Non-Member)	\$850	\$900
ABA Non-Member	\$950	\$1,050

Government/Public Sector Lawyers/In-House

Forum Member	\$500	\$500
ABA Member/Forum Non-Member	\$700	\$750
ABA Non-Member	\$800	\$850

Law Students

All Three Days	\$275	\$275
Friday Only	\$150	\$150
Thursday or Saturday Only	\$90	\$90

Thursday or Saturday Only

Forum Members	\$175	\$175
ABA Member/Forum Non-Member	\$225	\$275
ABA Non-Member	\$275	\$325

Friday Only

Forum Members	\$350	\$350
ABA Member/Forum Non-Member	\$450	\$550
ABA Non-Member	\$550	\$650

**Join the
Forum on the Entertainment and Sports Industries for the 2016 Annual
Meeting in Las Vegas!**

Earn more than 12 hours of CLE Credit including
1.5 hours of Ethics Credit

Making Travel Arrangements

Meeting Location

Cosmopolitan of Las Vegas
3708 Las Vegas Boulevard
Las Vegas, NV 89109
702-698-7575 (local) or 855-435-0005 (toll free)

Hotel Reservations

<https://resweb.passkey.com/go/SABAM6> (Group Code: **SABAM6**)

To make your hotel reservations, please contact the Cosmopolitan of Las Vegas directly. Reservations are being accepted through 5:00pm (Central Time) on **Wednesday, September 14, 2016**. For reservations, you may contact the hotel's call center at 702-698-7575 (local) or 855-435-0005 (toll free) and reference group code **SABAM6** to receive the discount quoted below. You also may make your reservations online at <https://resweb.passkey.com/go/SABAM6>.



- Reservation Cut-Off: **Wednesday, September 14, 2016** at 5:00pm Central Time (after this time, we cannot guarantee room reservation availability)
- Room Rate: \$239 (Single/Double City Room or Terrace Studio)
- Tax: 12%
- Resort Fee: \$30
- Check-In Fees: Guests will be required to present a valid credit card upon check in that will be authorized for \$50 per day for incidentals (in addition to room and tax during your stay)
- Call-In Reservations: 702-698-7575 (local) or 855-435-0005 (toll free)
- Reservation Group Code: **SABAM6** (if you are calling-in your reservations to the hotel call center, please be sure to refer to this code when making reservations to receive the discounted room rate)

On-Line Reservations:

<https://resweb.passkey.com/go/SABAM6>

Hotel Website:

<https://www.cosmopolitanlasvegas.com/>

Rooms will be available for check-in no later than 3:00pm with a checkout time of 11:00am. For attendees wishing to prolong their stay in Las Vegas, the group rate of \$239 will be available to meeting attendees for arrivals beginning on Tuesday, October 4, 2016 through departures as late as Wednesday, October 12, 2016. Please refer to **Group Code SABAM6** when making your reservations.

Reservations must be made by **Wednesday, September 14, 2016 before 5:00pm Central Time**. After this time, or once the block is sold, the ABA cannot guarantee the availability in the ABA block and the hotel will accept reservations on a space availability basis only at the standard guest room rate. All reservations will require credit card to guarantee your reservation. Guaranteed reservations must be cancelled within 72 hours of your scheduled arrival to avoid a one-night cancellation charge.

Airline Discounts

http://www.americanbar.org/membership/aba_advantage_discounts/travel.html

The American Bar Association offers discounted air fares through Expedia's Egencia Business Travel. ABA members are encouraged to take advantage of this quick and easy way to receive negotiated airfare discounts available to ABA members and their families for both business and leisure travel.

ABA Meeting Discount Airfare Program for ABA Non-Members: ABA non-members are eligible for ABA airline discounts to attend the Annual Meeting from United and Delta as follows:

United Airlines -- Available for ABA Meeting related travel only

Phone: 800-426-1122Â FREE -- Agreement Code: 374477 / Z Code: ZVWE

Discount available at www.united.com -- Online Discount Code: ZVWE374477

Delta Airlines -- Available for ABA Meeting related travel only

Phone: 800-328-1111Â FREE -- ABA File Global Meeting Code: NMN7K

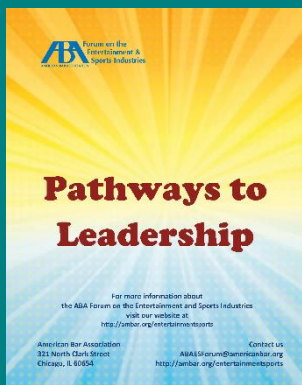
Discount available at www.delta.com -- Online Meeting Event Code: NMN7K

Driving Directions and Parking

If you plan to drive to the meeting, please refer to the following links from the Cosmopolitan Hotel for directions and parking information.

- Map of Las Vegas highlighting the Cosmopolitan of Las Vegas Hotel location:
<https://www.cosmopolitanlasvegas.com/contact>
- Cosmopolitan Las Vegas Parking – Cost, Directions and Valet Information
<http://gamboool.com/cosmopolitan-las-vegas-parking-cost-directions-and-valet-information>

Get the Most Out of Your Membership Dollars



Discover | Discuss | Collaborate | Exchange

Connect with others who share your focus by joining the Forum and one or more of our Forum Division

Visit us at <http://ambar.org/entertainmentsports>

General Information

Cancellation Policy

Registrants who are unable to attend the Annual Meeting will receive a full refund less a \$100 administrative fee if **written cancellation is received by September 23, 2016**. Cancellations should be sent by email to the ABA Service Center Registration Desk at MeetingCancellations@americanbar.org. **No refunds will be granted after September 23, 2016**. The Forum will allow substitutions or the registrants will be allowed access to the program materials after the program in lieu of a refund. The ABA reserves the right to cancel or alter any program and assumes no responsibility for personal expenses.

Continuing Legal Education Credit

The ABA directly applies for and ordinarily receives CLE credit for ABA programs in AK, AL, AR, AZ, CA, CO, DE, GA, GU, HI, IA, IL, IN, KS, KY, LA, MN, MS, MO, MT, NH, NM, NV, NY, NC, ND, OH, OK, OR, PA, PR, SC, TN, TX, UT, VT, VA, VI, WA, WI, and WV. These states sometimes do not approve a program for credit before the program occurs. This course is expected to qualify for 12 credit hours in 60-minutes, (including 1.5 hours of ethics credit) and 15 credit hours in 50-minute states (including 1.5 hours of ethics credit). This transitional program is approved for both newly admitted and experienced attorneys in NY.

Attorneys may be eligible to receive CLE credit through reciprocity or attorney self-submission in other states.

- [More information about CLE accreditation in your state](#)

Forum Membership

To encourage registrants to join ABA Forum on the Entertainment and Sports Industries, the reduced member's tuition rate will be extended to registrants who join the Forum when they register for the meeting. Forum membership dues are \$50 for attorneys/associates and free for law students. Membership in the ABA is a prerequisite to Forum membership.

As a Forum member, you will be eligible to join one of its twelve (12) Forum Special Interest Divisions as part of your membership dues. You can choose to be as involved as you like: from simply receiving information and updates to participating in online discussions, or volunteering to participate on substantive working groups.

- [More information and download of the Forum's Pathways to Leadership brochure](#)
- If you would like to discuss how you can get involved in more detail, please do not hesitate to [contact the Forum leadership](#) or ask to meet face-to-face with a Forum leader during the Annual Meeting.

Tax Deduction for Education Purposes

In the United States, an income tax deduction may be allowed for education expenses undertaken to maintain or improve professional skills. This includes registration, travel, meals and lodging, subject to applicable limitations (see Treas. Reg. 1.162-5: Coughlin v. Commissioner, 203 F.2d 307 (2d Cir.1953)).

Americans with Disabilities Act

If special arrangements are required for disabled individuals to attend this meeting, please contact the Forum staff at ABAESForum@americanbar.org.

Attire

Business casual attire.

Course Materials

Meeting materials and speaker bios will be available at a special "attendees only" webpage on the Forum web site. **PLEASE BRING YOUR LAPTOP WITH YOU TO THIS MEETING TO ACCESS THE MATERIALS ONSITE**. Meeting course materials will only be made available to registered attendees. You will receive the URL and other pertinent information on or before September 26, 2016 via email.

Privacy Notice

Registration for, attendance at, or participation in the Forum conferences and other associated activities constitutes an agreement by the registrant to permit the American Bar Association to use and distribute (both now and in the future) the registrant or participant's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such event and activities.

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Additional Information and Updates

For latest program information: Please visit the Forum on the Entertainment and Sports Industries website: at <http://ambar.org/es-am16>.

Questions

If you have questions or require additional conference information, please contact the Forum staff at ABAESForum@americanbar.org.



Save the Date

AN INTERNATIONAL LEGAL SYMPOSIUM ON THE WORLD OF MUSIC, FILM, TELEVISION AND SPORTS

March 30-31, 2017 | University of Miami

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The ABA Forum on the Entertainment and Sports Industries gratefully acknowledges the support of the following sponsors in supporting the 2016 Annual Meeting.

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To be elected at Annual Meeting

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TO BE APPOINTED

Special Interest Division Chairs and Vice-Chairs

Join one of the Forum's twelve (12) Forum Special Interest Divisions. You can choose to be as involved as you like: from simply receiving information and updates to participating in online discussions or on a Working Group. For more information visit <http://ambar.org/entertainmentsports>.

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ABA Forum on the Entertainment and Sports Industries
2016 Annual Meeting
Improving Your Odds in Entertainment and Sports Law

Registration Form

===== Two Ways to Register =====

Register online at:

<http://ambar.org/es-am16>

Send your completed registration form with credit card payment to:

- Email: MeetingReg@americanbar.org
- Or Secure Fax: 312.988.5850

Send your completed registration form and check ***made payable to the American Bar Association*** to:

American Bar Association
Service Center-Meeting/Event Registration Dept.
Attn: ES1610
321 North Clark Street, 16th Floor
Chicago, IL 60654

Registration Information (Please print clearly)

Last Name _____ First Name _____ Middle Initial _____

Name as you wish it to appear on your badge

☐ I am an ABA Non-Member

ABA ID Number

Firm/Company/ Agency

Address

City

State

Zip

Business Phone

Business Fax

Email Address

Your registration fee includes 2 half days and 1 full day of programming, continental breakfasts, luncheon, receptions, and access to all written course materials.

Registration Fees

	Early-Bird On or Before 11:59pm Monday, September 12	Regular After 12:01am Tuesday, September 13	Quantity	Amount Due
Forum Member	\$650	\$650		
ABA Member (includes 1 year membership in Forum)	\$700	\$700		
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Government/Public Sector Lawyers/In-House

Forum Member	\$500	\$500		
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All Three Days	\$275	\$275		
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Thursday or Saturday Only	\$90	\$90		

Thursday or Saturday Only

Forum Members	\$175	\$175		
ABA Member/Forum Non-Member	\$225	\$275		
ABA Non-Member	\$275	\$325		

Friday Only

Forum Members	\$350	\$350		
ABA Member/Forum Non-Member	\$450	\$550		
ABA Non-Member	\$550	\$650		

Social Event and Tour Registration

Thursday, October 6

	Early-Bird On or Before 11:59pm Monday, September 12	Regular After 12:01am Tuesday, September 13	Quantity	Amount Due
Midnight Welcome Reception (10:30pm-12:00 Midnight)	Free (limit 2 people)	Free (limit 2 people)		

Friday, October 7

Luncheon preceding Keynote Address (12:45pm-1:15pm)	Free (registrants only)	Free (registrants only)		
Luncheon preceding Keynote Address (12:45pm-1:15pm)	Guest (\$65)	Guest (\$65)		
Tour: Behind the Scenes at the Cirque du Soleil (3:45pm-6:00pm)	\$10 per person	\$15 per person		
Tour: Behind the Scenes of Hakkasan (3:45pm-6:00pm)	\$10 per person	\$15 per person		
Tour: Behind the Scenes at William Hill Race and Sportsbook (3:45pm-6pm)	\$10 per person	\$15 per person		
Informal Buffet Dinner and Jam Session (6:30pm-8:00pm)	Free (attendee and guests)	Free (attendee and guests)		
Reception (Details to be announced) (Evening)	Free (limit 2 people)	Free (limit 2 people)		

Social Event and Tour Registration (continued)

Saturday, October 8	Early-Bird On or Before 11:59pm Monday, September 12	Regular After 12:01am Tuesday, September 13	Quantity	Amount Due
Informal Lunch with our Sponsors (12:15pm-12:45pm)	Free (registrants only)	Free (registrants only)		
Tour: Behind the Scenes at the Cirque du Soleil (3:00pm-6:00pm)	\$10 per person	\$15 per person		
Tour: Behind the Scenes of Hakkasan (3:00pm-6:00pm)	\$10 per person	\$15 per person		

Sunday, October 9				
Tour: Grand Canyon West Rim, Skywalk, and Hoover Dam (8:00am-8:00pm)	\$95 per person	\$105 per person		
First Annual Golf Outing (9:00am-1:30pm)	\$125 per person	\$135 per person		

Can't Attend? Order the Materials (available after October 17, 2016)				
Materials Only		\$150.00 (available after October 17)		

Total Amount Due				
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Payment Information

- ☐ Check made payable to the American Bar Association enclosed
- ☐ Credit Card Payment: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Credit Card Number

Expiration Date

Signature

To register by phone, please contact the ABA Service Center at 800.285.2221.
Tell the operator you want to register for the
Forum on Entertainment and Sport Annual Meeting (ES1610).

For more information, contact the Forum on the Entertainment and Sports Industries at
ABAESForum@americanbar.org