



PHILLIPS NIZER <sup>LLP</sup>  
Resourceful Representation®

**THE JOSH GIBSON FOUNDATION AND JOSH GIBSON ENTERPRISES  
NAME ED SCHAUDER, CHAIRMAN OF THE SPORTS LAW PRACTICE  
GROUP AT PHILLIPS NIZER LLP, AS ITS LICENSING AGENT**

**Pittsburgh PA, June 30, 2020** – As part of its continued efforts surrounding the Negro Leagues Centennial Anniversary, The [Josh Gibson Foundation](#) and Josh Gibson Enterprises announced today that Ed Schauder, the Chairman of the Sports Law Practice Group at Phillips Nizer, LLP has been named authorized legal representative for licensing for both entities.

As part of the engagement, Mr. Schauder will explore domestic licensing opportunities with a variety of third-party licensees. Mr. Schauder plans on capitalizing not only on the popularity of the game of baseball in the United States, but around the world, as it will be able to leverage the marks and IP rights of the legendary Hall of Fame Negro Leagues legend Josh Gibson and the Centennial celebration. In addition to its Licensing responsibilities, Mr. Schauder will assist the Josh Gibson Foundation with select sponsorships and promotional opportunities.

In 1990, Mr. Schauder co-founded and represented the Negro League Baseball Players Association, comprised of over 120 former Negro League Players, including Josh Gibson, Jr. The NLBPA lobbied MLB and the Hall of Fame to recognize the great African American pioneers that were precluded from playing Major League Baseball prior to Jackie Robinson breaking the color barrier on April 15, 1947. The NLBPA, including Josh Gibson, Jr., were invited to the White House on February 19, 1992 by President George Bush to celebrate Black History Month.

“The Gibson Family, Josh Gibson Foundation, and Josh Gibson Enterprises are excited to have Ed Schauder, and his firm Phillips Nizer, represent Negro League baseball great and 1972 Hall of Fame inductee Josh Gibson,” said Sean Gibson, Executive Director of Josh Gibson Foundation. “Ed was a personal friend of my late grandfather, Josh Gibson Jr. and has been a friend of the Gibson family since 1990. As co-founder of the Negro League Baseball Players Association, Ed brings a wealth of knowledge and legal advice when it comes to protecting the intellectual property rights for former Negro League stars like Josh Gibson.”

Schauder said, “Josh Gibson is a legendary Hall of Famer, a pioneer and a global icon and we know this brand has impact wherever the game of baseball is played. To represent Josh Gibson is a tremendous honor, having formed the NLBPA earlier in my career. The licensing campaign that we will be conducting will allow licensees to create new products designed with the avid baseball fan in mind, while also sharing in the rich history of the game of baseball and, in particular, the Negro Leagues.”

**For licensing inquiries please contact Ed Schauder at [eschauder@phillipsnizer.com](mailto:eschauder@phillipsnizer.com) or (212) 841-1340.**

## **ABOUT THE JOSH GIBSON FOUNDATION**

The Josh Gibson Foundation believes in the endless possibilities for potential in today's youth. By providing academic and athletic programs that foster leadership and scholarship, the skills necessary for tomorrow's successes are created today. Our goal is to carry on the legacy of greatness and accomplishment embodied by Josh Gibson, by developing programs that help children of every level of ability reach their potential, and to create opportunities that set The Josh Gibson Foundation apart from other organizations and provides value for our communities. To learn more, please visit [www.joshgibson.org](http://www.joshgibson.org)

## **ABOUT PHILLIPS NIZER LLP**

Founded in 1926, Phillips Nizer represents domestic and international clients in business; finance and real estate transactions; intellectual property matters; commercial litigation; matrimonial and family law; and tax and estate planning, with a particular focus on the entertainment, fashion, real estate and technology industries.

Phillips Nizer's principal office is in Manhattan, with additional offices in Hackensack, New Jersey and Geneva, Switzerland. The firm is a member of Ally Law, a worldwide network of independent, midsized law firms. To learn more about Phillips Nizer LLP, visit: [www.phillipsnizer.com](http://www.phillipsnizer.com).